## City of Middletown Commission on the Arts (MCA)

## Mission Statement

The City of Middletown Commission on the Arts (MCA) is a municipal agency. Recognizing the essential value of the arts and artists in the cultural, educational, social and economic vitality of Middletown, the Commission supports artistic excellence, fosters cultural development through the arts, and increases public understanding of, participation in and support for the arts in Middletown, contributing to an improved quality of life for all citizens, enhancing the image of the City and meeting the needs of its varied constituencies.

## **Critical Success Factors**

- The availability and management of sufficient resources (funds, personnel, facilities, equipment, volunteers, information and knowledge)
- Communication and coordination with public and private components (organizations, business, departments, etc.)
- Participation and involvement of Arts Commission members
- Public awareness and support
- Awareness of local, state and national trends, social conditions and laws and compliance with legal factors
- The availability of opportunities for sharing, public participation and celebration
- The availability of effective formats of mass media and information distribution
- Consistency and accountability in policies, procedures and legislation
- The availability of quality and affordable services
- Continuing systems of planning and evaluation